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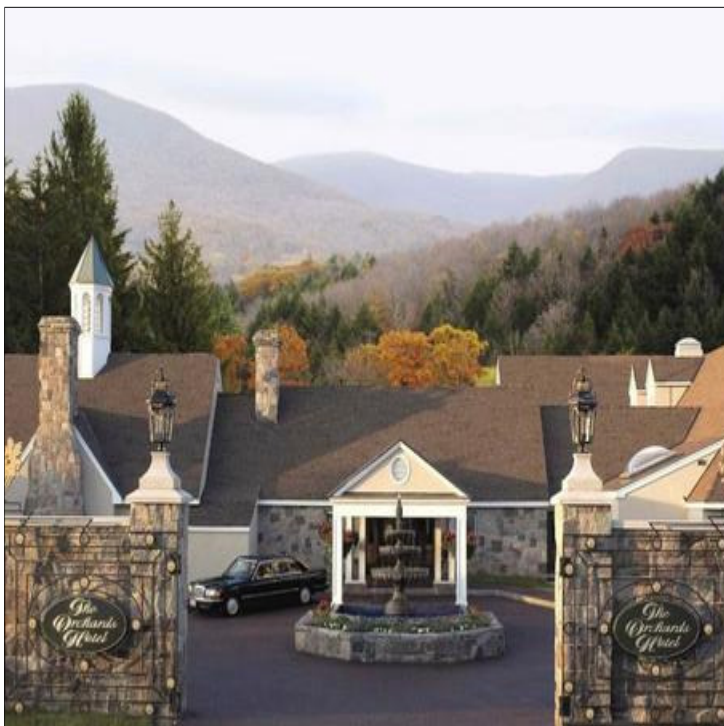
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Hay Creek Hospitality Announces Bernie English as New General Manager of the Orchards Hotel.

WILLIAMSTOWN, MA. JUNE 1, 2009 — Norman MacLeod of Hay Creek Hospitality LLC, has named Bernie English as General Manager of the Orchards Hotel. Bernie brings vast experience and knowledge in marketing, sales, public relations, branding, restaurant development and hotel operations. As General Manager, he will endeavor to maintain the overall character of the hotel while expanding its market base. The Orchards with Gala Restaurant & Bar, AAA Four Diamond Award winning hotel & restaurant in Williamstown MA, is known for luxurious accommodations and fine, fusion cuisine.

Bernie, a Pittsfield native, began his career as the Assistant Manager of Blantyre Castle in Lenox, Director of Sales at the Berkshire Hilton, Pittsfield, then spanned the entirety of the US while working as Senior Vice President of Hotels for Amerimar Enterprises, Philadelphia, PA, West Region Director of Sales & Marketing for Embassy Suites Hotels, Scottsdale, AZ, and Regional Director of Sales & Marketing with AIRCOA, Denver, CO. Bernie and his wife currently own the AAA Four Diamond inn and restaurant, Jackson House Inn and Restaurant in Woodstock, VT.

English with his wife, Jennifer, a native of Lee, MA, while living throughout the US, continued to maintain a connection to New England through their two daughters, one, a graduate of Williams College, Williamstown, and the other, Trinity College, Hartford, CT. The couple plan to re-establish residency in Berkshire County as soon as possible.



The Orchards Hotel

About the Management Company

Founded in 2005 by Norman MacLeod, Hay Creek Hospitality is a full service management company that combines veteran hospitality industry experience with fully integrated management systems that were specifically designed for the small upscale property. Hay Creek specializes in the development and management of upscale full service boutique Inns, hotels and resorts in the 30 to 100 room range throughout the United States and abroad. For more information visit haycreekhospitality.com or email info@haycreekhospitality.com

The Orchards Hotel
www.orchardshotel.com